## JON SAMSON

"This music teacher's fresh voice and songs are making waves."

Parenting Magazine

"Will get little heads bopping without alienating grown-up listeners."

Time Out NY Kids

## "This is a truly unique childrens' music" Kidlantis

Right now, we are witnessing a dramatic movement in "family music" in which the marketing phrase "parents love it too" is used tirelessly and without discretion. Jon Samson's music, however, demonstrates a level of artistry which speaks for itself. As a gifted performer, music therapist, and founder of CoCreative Music, Jon is dazzling the NY scene with his unique songs, twisty lyrics and goofball stage antics. It's no wonder Jon and his 9 piece band have already filled up BAMcafe twice (featured in the NY Times), performed with Bob Macgrath from Sesame Street at Crash Mansion, Gustafer Yellowgold at Bell House, and were showcased at

Having just recently entered the "Kindie Rock" scene in 2009, Samson's self produced "Kids Albums" and performances have been featured in Time Out NY Kids and Parenting Magazine, and have gained the respect of everyone within ear shot, including Marty Beller, drummer of They Might Be Giants, who performs on "Us and Animals" off Samson's most current CD, "Another Kids Album".

Kindiefest 2010.

If Beck, Bjork, Radiohead, Neutral Milk Hotel and John Lennon banned together to make kids music in a home studio, it might sound something like "Kids Album" and "Another Kids Album." Layered with an eclectic mixture of live and programmed drumming, ukulele, thumb piano, marimba and horns, "Samson's CD has a musical depth unlike the majority of children's music today" - Susan Fox, Park Slope Parents."



His track "The Conductor" off his debut CD was awarded first place in the 2009 International Songwriting Competition, and as it turns out Jon is the first person in the history of the competition to have 3 songs nominated for one category - so that's out of millions! Jon's second CD, "Another Kids Album" won a 2010 NAPPA award, as well as several other awards - but don't worry, Jon didn't spend money buying award stickers!

Rather, Jon spends the majority of his time running his private music therapy practice in Brooklyn, where he works with children on the autism spectrum, as well as kids in general on self esteem, creativity and expression. He has been a guest on Doctor Radio-Sirius XM and for one year collaborated with the founders of the Blue Man Group at the Blue School in NYC. But don't let the fact that Jon lectures at Colombia University fool you! He is a performer of the highest caliber. Forget NY for a moment, and just ask anyone from his hometown in Johannesburg, South Africa. They'll tell you about the boy who got standing ovations and left people in tears with his singing. But now, Jon uses his talent both off stage as a therapist, on stage for wide audiences.

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"CoCreative Music is my contribution towards a sustainable world. Music is like farming - it takes a community of people to get things growing and flowing from the ground up. As we literally nourish ourselves with the fruits of nature's rhythms and harmony, we express symbolically through music and other forms of creativity. The human body seems to have been designed for this-Singing, clapping, stomping, snapping, tapping, clicking, beat-boxing, dancing and such" - Jon Samson



Jon and Bob Macgrath perform at Crash Mansion



"I know a number of parents who will be forever grateful to Jon"

Chris Wink, Blue Man Group & Blue School

"Local Favorite...bringing youngsters, parents and everyone within earshot to their feet"

Brooklyn Daily Eagle

